



Station WOOD-TV GRAND RAPIDS, MI.

Advertiser ( ) DETROIT INTL BRIDGE

Product order

Estimate# C01B

Buyer Julie Keane

Phone#

Fax#

Agency ( ) SMART MEDIA GROUP

814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314

Agency C/P1/P2/E DIBC/ORDR/C01B

Flight Dates 10/01/2012 - 10/07/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	11	SA	6A-7A	NEWS	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
Rating: 2.6												
	12	TU	11P-1135P	NEWS 8 AT 11PM	:30	\$1,500.00	10/02-10/02	1	1	1	\$1,500.00	
Rating: 6.0												
	13	W	11P-1135P	NEWS 8 AT 11PM	:30	\$1,500.00	10/03-10/03	1	1	1	\$1,500.00	
Rating: 6.0												
	14	SA	11P-1130P	NEWS	:30	\$1,500.00	10/06-10/06	1	1	1	\$1,500.00	
Rating: 6.8												

---REPORT TOTALS---

Report Totals: 14 / \$9,775.00

---SALES MONTHLY TOTALS---

Oct 12: 14 / \$9,775.00

Sales Totals: 14 / \$9,775.00

Station Totals: 14 / \$9,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$9,775	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

\*\*WILL ADVISE ON COMPET\*\*

Books null

Demos RA35+

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Advertiser	( ) DETROIT INTL BRIDGE		814 KING STREET - SUITE 200	Sales Office	( ) PHILADELPHIA
Product	order		ALEXANDRIA, VA 22314	Salesperson	( ) IAN AMBRON
Estimate#	C01B	Agency C/P1/P2/E	DIBC/ORDR/C01B		
Buyer	Julie Keane	Flight Dates	10/01/2012 - 10/07/2012	Salesperson Phone#	215-567-6005
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--- CREDIT RISK ---  
CASH IN ADVANCE